



# **Corporate Social Responsibility for All (CSR for ALL) Phase II**

**Technical Presentation**



**IPA Civil Society Facility**  
**Multi-beneficiary Programme –**  
**Partnership Programmes for CSOs**

EuropeAid/132438/C/ACT/Multi

**Implementation Period**

01.12.2014 to 01.12.2016  
(24 Months)

**Total Budget**

€712.366,58

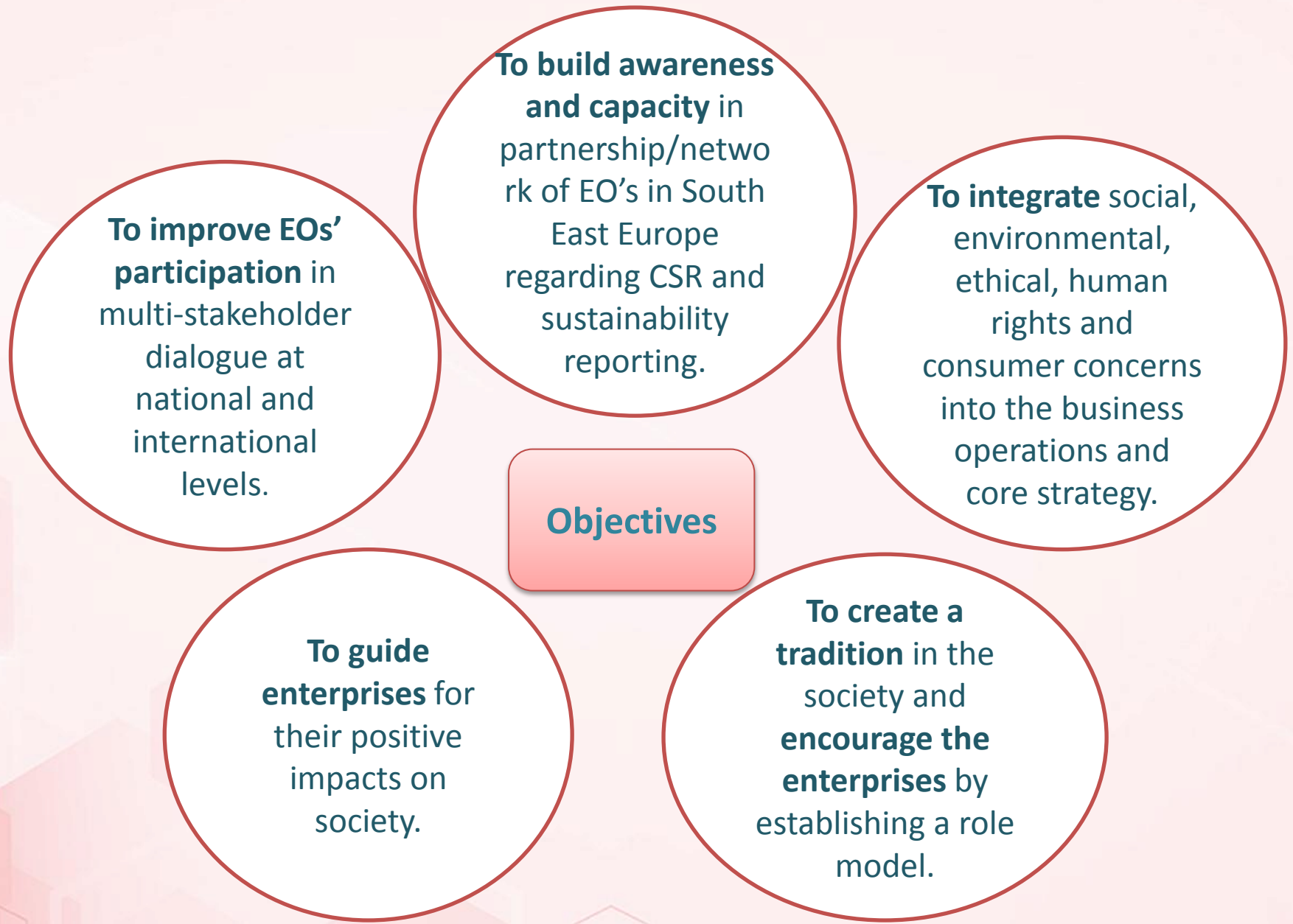
**Partners:**

- ❖ **Lead CSO:** Turkish Confederation of Employer Associations (TISK)
- ❖ **Croatian** Employers Association (CEA)
- ❖ Business Confederation **Macedonia** (BCM)
- ❖ **Montegrin** Employers Federation (MEF)
- ❖ National Council of Small and Medium Sized Private Enterprises in **Romania** (CNIPMMR)
- ❖ **Bulgarian** Chamber of Commerce and Industry (BCCI)
- ❖ **Serbian** Association of Employers (SAE)

**Associates**

- ❖ The International Organization of Employers (IOE)
- ❖ National Confederation of Employers' Organization of Azerbaijan Republic (ASK)

# PHASE II - OBJECTIVES



# Project's Work Packages:

**Work Package V:** Review on current situation regarding Sustainability Reporting in partner countries

**Work Package VI:** Designing and Implementing of CSR-Sustainability reporting Capacity Building Support Package

**Work Package VII:** Enhancement Capacity, Awareness Raising and Dissemination on CSR Sustainability reporting

**Work Package VIII:** Visibility and Dissemination Activities

# Work Package V:

## Review on Current Situation in Partner Countries

- **Activity-1:** Defining review framework of the partner countries on sustainability reporting framework
- **Activity-2:** Conducting national review study in 7 partner countries and reporting.

---

<b>National economic and CSR situation, international agenda</b>	<b>Enterprise level survey: company perceptions and implementations</b>
--	---

---

- **Activity-3:** Organizing round table discussion on country findings and general outline of CSR-Sustainability Reporting Support Package

**Evaluation Document:** based on the Similarities and differences in 5 countries,  
Regional situation

## Work Package VI:

### Designing and Implementing of CSR-Sustainability reporting Capacity Building Support Package

- **Activity-1:** Designing capacity building **support package** on CSR-Sustainability Reporting based on the outcomes of national reviews and round table discussion
- **Activity-2:** Establishing and Training of National Report Team (NRT) in 7 partner EO's
  - 3 days training in Turkey
  - NRTs will become the facilitators/change agents in their organisations regarding SR.
- **Activity-3:** Developing “EOs Handbook to Guide Enterprises in CSR and Sustainability Reporting”

**MAIN OUTPUT OF THE PROJECT - «South East Europe-Turkish Model for Guiding EO in SR»**

## Work Package VII:

### Enhancement Capacity, Awareness Raising and Dissemination on CSR Sustainability reporting

**Activity-1:** Training of **Reporting Experts on Sectors (RES)** from sub-organizations in Partner EO's

#### ENHANCING CAPACITY

- NRTs trained RESs
- 2 days @ national level
- Under the supervision of IOE with the support of national and international experts.

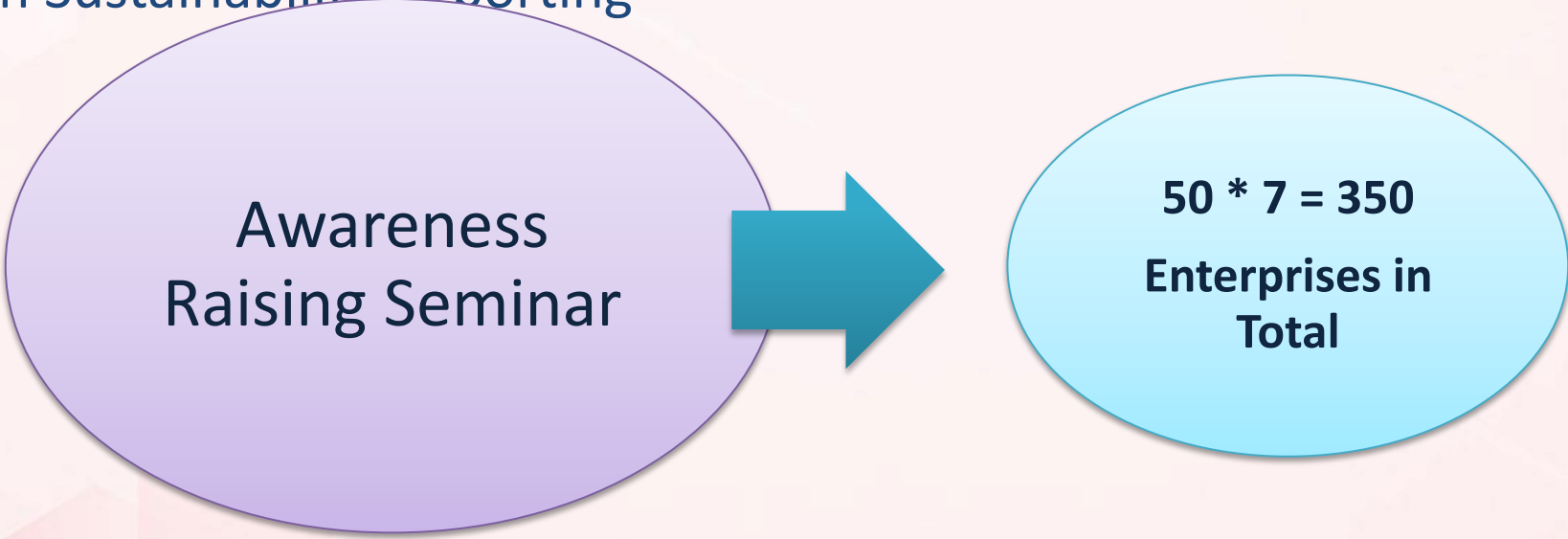


**84 SKILLED HUMAN RESOURCES CAPACITY**

## Work Package VII Continues:

**STILL NOT ENOUGH!  
GOING DEEP AT ENTERPRISE LEVEL**

**Activity-2:** Awareness raising of enterprises in 7 partner countries on Sustainability Reporting



Awareness  
Raising Seminar

The diagram consists of two ovals connected by a large teal arrow pointing from left to right. The left oval is purple and contains the text 'Awareness Raising Seminar'. The right oval is light blue and contains the text '50 \* 7 = 350 Enterprises in Total'.

**$50 * 7 = 350$   
Enterprises in  
Total**



## Work Package VII Continues:

### Activity 3: National Conferences in 7 Partner Countries in 2016



# Best CSR Awards

- Defining selection criteria at local level and select CSR best practices in 7 partner countries by National-TFs
- **The Awards** are distributed simultaneously in the national partner employer organizations within 2014.
- The competition was open to all companies, regardless of their size and whether they were members of the partner Employer Organization's or not.
- Providing sustainable solutions for social, economic or environmental problems was a valid reason for companies to apply with their Projects.
- In total **310 projects** applied to CSR Awards in 5 Countries,
- the activities of enterprises in the area of CSR were evaluated and best practices were awarded by a jury consisting of different stakeholders of the society.
- **In total of 51 CSR Award Winners In SEE Region**

**\*\*\*2014 Corporate Social Responsibility Awards”  
Book which consists of 5 Partner Country's**

# Proje Website:

## [www.csrforall.eu](http://www.csrforall.eu)

EN 19 December 2014 Fri






This project is funded by the European Union


[HOMEPAGE](#) [PROJECT](#) [PARTNERSHIP](#) [RESOURCE CENTER](#) [MEDIA CENTER](#) [CONTACT](#)

### NEWS & ANNOUNCEMENTS

 in Istanbul L -->

 CSR Seminar for Enterprises was held on 22nd of May, 2014 in Istanbul. -->

 Formators attended 'Formator Trainings' in April, 2014 in the Partner countries. -->

 The 5th Project Steering Committee Meeting was held in Skopje, Macedonia on 8th of March, 2014. -->

 National Task Forces whom were selected from partner organizations to become CSR experts, were train -->

 CSRforALL Project attended "CSR Marketplace" event which is organized by CSR Turkey Association -->

 "National Review Studies" which examines the current situation of CSR in partner countries are read -->

 The Evaluation Report brings together the results of the five national studies is now

## CSRforALL

Strengthening CSR in Southeast Europe

### CSR FOR A BETTER WORLD

ENTERPRISES PUT TOGETHER THE ENVIRONMENTAL, SOCIAL AND ECONOMIC DIMENSIONS FOR THE BENEFIT OF SOCIETY



“ The training of trainers workshop (National Task Force Training) held in Ankara in January 2014 has been a great opportunity for us (Programme for Employers' Activities of the ITCILO) to work with the International Organization of Employers, TISK and the other employers' partners of the CSR for ALL project. We will monitor the project's results with great interest and certainly do our best to support employer organizations' engagement on CSR in the future.” ”

**Jeanne Schmitt**  
International Training Centre of the ILO




#### PHOTO GALLERY









#### December

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7



## Project Facebook Page

 CSRforALL PROJECT



This Project is funded by the European Union

# Corporate Social Responsibility for All Project



## CSRforALL PROJECT

Community

This Project is funded by the

Liked Following Message

Timeline About Photos Likes Videos

PEOPLE >

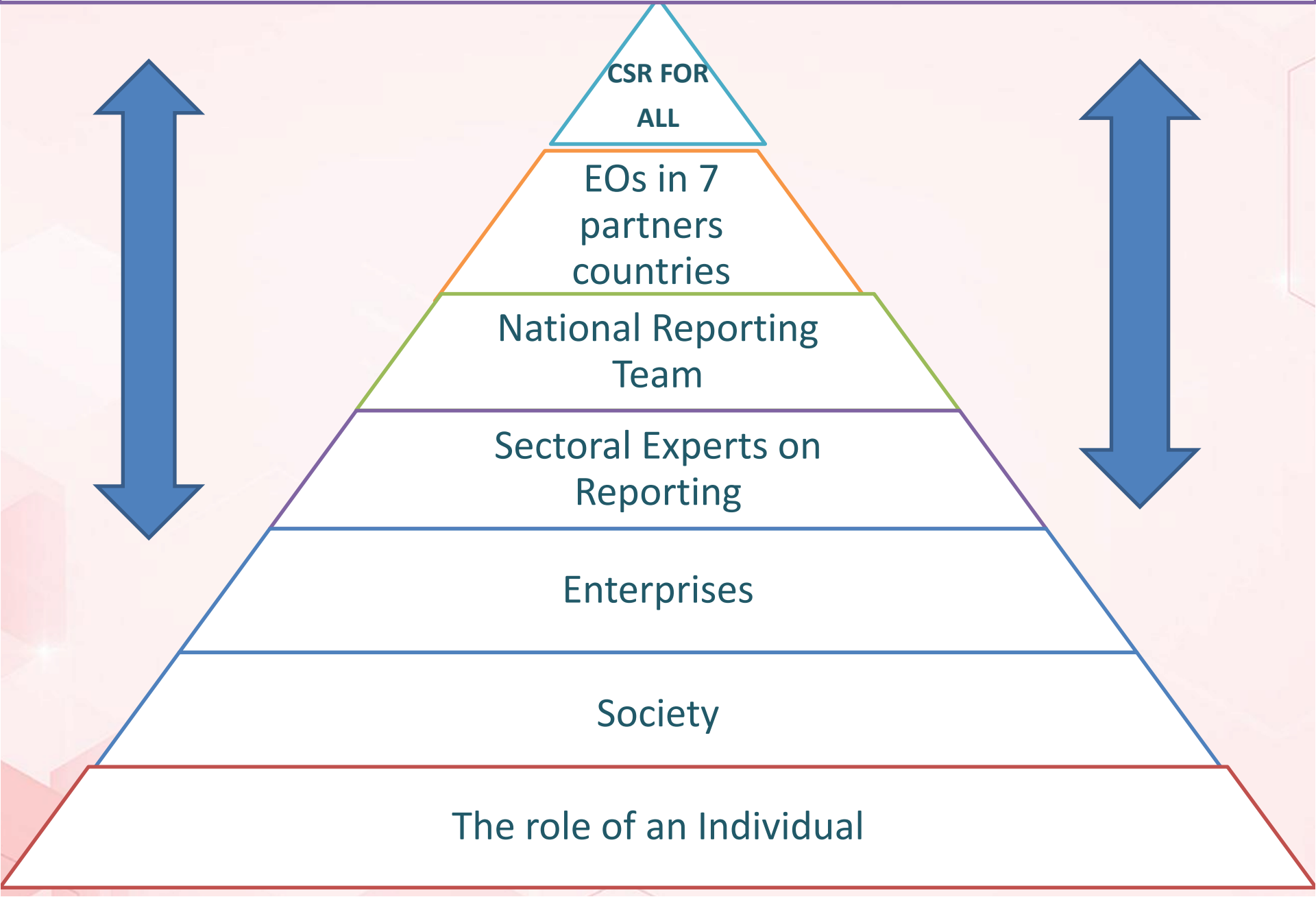
112 likes

Nazife Ece, Tuğçe Erginöz and 16 others like this.

Post Photo / Video

Write something on this Page...

# BUTTERFLY EFFECT





**CEA**  
Croatian Employers' Association  
Croatian Employers' Association



**BUSINESSMACEDONIA**



**UNIJA POSLODAVACA  
CRNE GORE**



БЪЛГАРСКА ТЪРГОВСКО-ПРОМИШЛЕНА ПАЛАТА  
BULGARIAN CHAMBER OF COMMERCE AND INDUSTRY



**C. N. I. P. M. M. B**

**THANK YOU FOR LISTENING....**

**Nil Mit**  
**Project Coordinator**

[nilmit@tisk.org.tr](mailto:nilmit@tisk.org.tr)

+90 312 4397717

+90 532 5131422